



Vishweshwar Education Society's

INDIRA INSTITUTE OF BUSINESS MANAGEMENT

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Press visit to “Indian Express Press”

A press visit to “**Indian Express Press**”, Mahape was scheduled on 19th and 20th January 2012 for the First Year students of “**Indira Institute of Business Management**” IIBM, Sanpada, Navi Mumbai.

The press visit was organized with the help of **Mr. Parveez Shaikh** (Asst. Manager- Institutional Sales, The Indian Express Ltd.) and with **Mr. B.R. Tipnis** (Senior General Manager, The Indian Express Ltd.)

Students were amazed to see the actual process of printing and were thankful to **Mr. Milind Vyas** (Asst. Manager, The Indian Express Ltd.) and **Mr. Anand Deokar** (Asst. Manager, The Indian Express Ltd.) for explaining the whole process of printing and supply chain in detail.



Mr. Milind Vyas (Asst. Manager, The Indian Express Press Ltd.) explaining the “**Master Sheet**” to the students.



Mr. Anand Deokar (Asst. Manager, The Indian Express Ltd.) explaining the significance of "colour dots" in the newspaper, which is used to print the entire paper.



Category management.



Newspaper printing machine.



Printed paper going through conveyer belt for final packaging.



Human resource management.



IIBM students who visited the “The Indian Express” press on 19th and 20th January 2012.